Your company
in DEVOPS DAYS 2024

Sponsorship Dossier

October 3 & 4, 2024
Complejo Cultural San Francisco, Cáceres
DevOpsDays is back!

What is DevOpsDays Cáceres?

Devopsdays is a worldwide series of technical conferences covering topics of software development, IT infrastructure operations, and the intersection between them.

A unique opportunity to share experiences in two days of talks, presentations, expert panels and networking with practitioners from Spain and the world.

Communities, professionals and students will have the opportunity to share and learn about development, infrastructure, tests, CI, etc. In an incomparable environment declared by the UNESCO World Heritage Site since 1986.

With attention to detail, as much importance is given to the quality of the talks as to the creation of connections between attendees, speakers and sponsors that add value and last over time.
What is DevopsDays?

Conference format

- Starting keynote from the organizers
- Talks in the morning: this follows the traditional format of a speaker or panel (35-40 minutes)
- Stands area for companies
- Networking space
- Openspaces in the afternoon

Talks

The only track of talks where we will talk about the most popular topics, news and current events in the sector, always with a practical and useful approach, with different themes and for all levels.

Open Spaces

Conversations and debates in an open, pleasant and relaxed way, in which the attendees and their experiences are the protagonists.
How was the DevopsDays Cáceres 2023?
How was the DevopsDays Cáceres 2023?

**Main event:** Fri 28th & Sat 29th April, 2023
- One track on Friday and Saturday. A total of 10 talks (Spanish and English)
- Open Space Sessions (Spanish and English)
- Opening keynote
- Stands area for sponsors
- Networking space
- Coffee-break and lunch for all attendees
- Guided city tour
- Pre-event dinner with speakers and sponsors

**Statistics**
- +150 tickets sold
- +25 sponsors and collaborators
- 9.6/10 feedback attendees valuation
- +60 proposed talks
DevopsDays in numbers

DevopsDays event arround the world

Statistics

- Across 5 continents
- Dozen of local communities
- More than 20K conference attendees
- 14 core organizers
- 100% nonprofit
Why to become a sponsor?

Because it will allow you to resume contact with hundreds of senior professionals in the technology industry, after two years with hardly any events.

Because you will have the opportunity to publicize your products and services in a unique, fun and close environment.

You will be able to promote your vacancies to a community of professionals and enhance your profile within the DevOps, Cloud Native and SRE communities.

You will discover what features and products potential customers and professionals may be looking for.

You will increase awareness of your brand with decision makers and practitioners at organisations large and small.
## Sponsorship Packs

<table>
<thead>
<tr>
<th>Price</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>COMMUNITY</th>
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Sponsorship Packs | PowerUps

Optional PowerUps you can add after picking one plan

**Coffee**
Mention of the company in the Coffee-break advertisements (Coffee-break by “company”) in the program, web, ... The company will be able to have roll-ups, posters, and give out company’s flyers.

- **950€**
  - Limit 2 (1 per day)

**Party**
A great end to an intense day. Your brand will be present throughout the party venue (roll-ups, poster or advertising of any kind) and, in addition, you will be able to invite 10 clients, employees and/or suppliers.

- **2.000€**
  - Limit 1

**Water**
We are committed to avoiding the consumption of unnecessary plastic at the event, for this, as in the previous edition, attendees will have a glass water bottle that they can reuse throughout the event and fill it up at different points of the place. Your brand will be present on all the bottles.

- **850€**
  - Limit 1
See you in DevOpsDays Cáceres 2024

Any question left? Do not hesitate to contact us:

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4 y 5 de octubre
Complejo Cultural San Francisco de Cáceres

Este año EDD y Devops Day unen fuerzas para traer la semana tecnológica a Cáceres

Descuentos del 25% en patrocinios conjuntos de los dos eventos
Descuentos del 25% en entradas conjuntas a los dos eventos

+ info: www.extremaduradigitalday.com